



# W. QUINN WHITAKER

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Hey, it's Quinn! I'm a versatile graphic designer with a passion for exploration and creative growth. I have embraced a remote work lifestyle that lets me thrive in diverse environments, collaborating seamlessly across time zones. As a team player and freelance designer, I effectively handle numerous projects and meet deadlines from various clients and teammates. Committed to creativity, adaptability, and seamless collaboration, I'm not just a designer, I'm a dedicated partner striving to turn unique ideas into a reality. Let's talk art and make something together!

## Education

### Savannah College of Art & Design (SCAD)

2016 - 2020 | Savannah, GA

- B.F.A. in graphic design, graduated cum laude

## Software

- Illustrator
- Photoshop
- After Effects
- InDesign
- Acrobat
- XD & Figma

## Interests

### Design

- Branding
- Packaging
- Motion Graphics
- Print Design
- UI/UX
- Typography
- Illustration

### Life

- Exploration
- Street Art
- Philosophy
- Hip Hop / Rap
- Solarpunk
- Global Events
- Science & Tech

## Work Experience

### Crobar Creative

Feb 2022 - Current | Greensboro, NC & Remote

- Managed multiple projects simultaneously in the studio for various clients
- Created looping animation for overhead display at trade show booth
- Promoted to small team that works with dedicated clients

### Renfro Corporation

Designer | Nov - Dec 2019 | Winston Salem, NC

- Developed 3 brand identities including visual direction, logo systems, and packaging for a new product line
- Collaborated with marketing team to select direction best suited for our target audience
- Designed custom package design and graphics from chosen brand identity direction

### Freelance Designer

May 2020 - Current | Remote

- Re-branded package designs for full product line
- Designed supporting graphics and signage for event and festival booth
- Created logo animations for various clients
- Developed package designs for a new product line of extra strength hand sanitizers

### Wonderful Company

Art Director Intern | June - Aug 2019 | Los Angeles, CA

- Collaborated with other designers and departments to brainstorm and ideate concepts
- Created campaign pitches and graphics for various product lines
- Staged and edited content for social and web
- Designed logos, posters, and ads to support ad campaigns for various new and existing products