



# Quinn Whitaker

## Graphic Designer

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### Profile

Hey, my name is Quinn! From a young age, I have been fascinated by graffiti and street art, and those passions led me to pursue graphic design. As a neurodivergent, my perspective and thought processes often deviate from the mainstream in terms of topic and execution. This allows me to discover unique and interesting ways to solve design problems.

### Education

**Savannah College of Art & Design (SCAD) | Savannah, GA**

*\*B.F.A. in graphic design, graduated cum laude, May 2020*

### Work Experience

#### Charter Health

*Freelance Designer | May 2020 - Current | Winston Salem, NC*

*\*Developed package designs for a new line of extra strength hand sanitizers as well as for N95 masks*

*\*Created assisting information documents and specification sheets*

#### Renfro Corporation

*Lead Designer | November - December 2019 | Winston Salem, NC*

*\*Worked as a contract designer during the creation of a new brand and product line within their company*

*\*Established 3 brand voices, visual directions, and logo systems*

*\*Designed custom package design with graphics from chosen direction*

#### Wonderful Company

*Art Director Intern | June - August 2019 | Los Angeles, CA*

*\*Created campaign pitches, and graphics for various product lines*

*\*Staged and edited content for social and web*

*\*Designed logos, posters, and ads to support broader campaign*

#### Samsung & SCADpro

*Designer & Copywriter | January-March 2019 | Savannah, GA*

*\*SCAD collaborated with Samsung to research and develop concepts for an enhanced smartphone communication experience; combining technology development and the core value of the smartphone*

### Interests

#### Design

Packaging

Illustration

Typography

Motion Graphics

Print

#### Life

Street Art

Philosophy

Hip Hop / Rap

Science & Tech

Video Games

### Software of Proficiency

Illustrator

InDesign

Photoshop

Acrobat

After Effects

Principle

### Awards

#### International Design Awards

*\*Honorable Mention, 2019*

#### Savannah College of Art and Design (SCAD)

*\*Deans List Fall 2016, Spring 2017, Fall 2018, Winter 2019*

*\*Academic Honors Scholarship*

*\*Achievement Honors Scholarship*

### Life Philosophy

Life is not a competition. I value learning new things, and it seems impossible to learn truly new, different, and exciting things about life if I spend my whole life in the same lane. I want to explore different fields of design, and grow my skillset to better my understanding of the world.